

**Jefferson County**  
**Quit Line Data Summary**  
January 1 - June 30, 2005

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 54</b>	<b>N = 11,781</b>
<b>Percent of Statewide Calls</b>	0.6%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.4%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 53</b>	<b>N = 10,080</b>
Female	66.0%	61.2%
Male	34.0%	38.8%
<b>Race/Ethnicity</b>	<b>N = 48</b>	<b>N = 8,813</b>
People of Color	6.2%	9.5%
White	93.8%	90.5%
<b>Age</b>	<b>N = 54</b>	<b>N = 9,893</b>
Less than 18 years old	3.7%	1.5%
18 - 24 years old	11.1%	18.1%
25 - 34 years old	35.2%	25.4%
35 - 44 years old	14.8%	22.0%
45 years and older	35.2%	33.0%
<b>Education</b>	<b>N = 50</b>	<b>N = 9,282</b>
Did not graduate high school	14.0%	20.8%
High school graduate	32.0%	34.4%
Some college/vocational school	48.0%	34.8%
College graduate	6.0%	10.0%
<b>Caller Type</b>	<b>N = 54</b>	<b>N = 10,635</b>
General Information	5.6%	7.2%
Health care provider	0.0%	1.9%
Tobacco user	94.4%	90.9%
<b>Payer Type</b>	<b>N = 42</b>	<b>N = 7,421</b>
Insured	23.8%	37.4%
Uninsured	38.1%	33.0%
Medicaid	38.1%	29.6%
<b>Heard About</b>	<b>N = 42</b>	<b>N = 8,468</b>
Past caller	9.5%	13.4%
Employer/worksites	0.0%	1.3%
Health care provider	21.4%	23.4%
Television	9.5%	15.9%
Outdoor advertisement (billboard/bus/wall)	7.1%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	2.4%	0.2%
Radio	2.4%	3.9%
Newspaper/Magazine	2.4%	1.7%
Brochure/Newsletter	7.1%	4.3%
Family or friend	28.6%	28.1%
Health Department	9.5%	3.2%
School	0.0%	1.8%